

## Sake Tasting and Meet the Brewers Reception (February 20, 2016)

On February 20, the Sake Tasting and Meet the Brewers Reception was held at the Consul General's Official Residence.

The reception, aimed at promoting sake consumption, gave guests from local restaurants and distributors the opportunity to taste exquisite sake samples from brewers throughout Japan. On-site lectures also allowed guests to deepen their sake knowledge. Mr. Yukio Hamada, director of the Japan Sake and Shochu Makers Association, spoke about the sake industry and distribution, while Ms. Sachiko Miyagi, Director of Marketing at Cedar River Brewing Company, told the audience how to enjoy drinking various types of sake.



Mr. Yukio Hamada's Lecture



Tasting in Action

The sake was paired with dishes made using local ingredients to show that the drink works well not just with Japanese food, but also with other types of cuisine. This event was an important step toward further advancing local sake appreciation.



Consul General Omura with the Sake Brewers